

## Advanced Sales Presentation Technology

**Every Voice - On Brand - Every Time**

- ✓ Increased presentation closing rates.
- ✓ Analytics of every presentation metric of every presentation ever given.
- ✓ Know exactly which content is most effective and which is not.
- ✓ Create customized presentations 'on-the-fly' to match audiences interest and hold their attention.
- ✓ Elimination of multiple versions of presentation files in your network.
- ✓ Ensure 100% on brand messaging.
- ✓ Global updating of all content ensuring everything shown is current, approved, and accurate.



***Present only content your audience cares about that holds their attention and improves your close rate.***

In live face-to-face sales presentations your top two competitors are always in the audience - the smart phone and the internet.

The internet has effectively trained us to process information extremely quickly and in small bytes known as cognitive chunks.

If you are still using linear slide shows you risk quickly boring your audiences, and if that happens, their attention will turn to their smart phone.

If the content they find while checking their phones is more urgent than your content - your presentation is effectively over.

Predictive Presentation Technologies™ is designed to match how people now view, process, and act on information they are presented.

***Call today for a demonstration.***